

ABSTRACT

It is an object of this invention to provide a violet ink composition having excellent gas fastness by prescribing a type and amount of a resin to be added to the ink composition. The violet ink composition of this invention contains: a colorant; a dispersant; water; and an organic solvent, and the colorant is C.I. pigment violet 23 and the dispersant is water-soluble styrene-(meth)acrylic resin, and when the weight of the colorant is set as a reference (100%) in terms of solids, the content of the resin is 30 to 80 wt%.